

January 6, 2014

New Product Announcement

vívofit



Say hello to the fitness band that knows your potential.

No matter how you live, make every step count with vívofit. It's the only fitness band that greets you with a personalized daily goal, tracks your progress and reminds you when it's time to move. vívofit monitors your sleep and shows your steps, goal countdown, calories, distance and time of day on an easy-to-read display. You can also pair it with a heart rate monitor¹ for heart rate data during fitness activities. If you are an existing Forerunner® and Edge® user, you can use vivofit to track your activity and recovery between training sessions.

Wirelessly sync to Garmin Connect™, a free online fitness community, where you can join fitness challenges and save, plan and share your progress.

KEY FEATURES

MOVE BAR	Motivates you to be active throughout the day by displaying a red move bar after one hour of inactivity. Additional segments light up for every 15 minutes of inactivity. Walk for a couple of minutes to reset.
24/7 WEARABLE	Stylish, comfortable and water resistant ² , vívofit can go anywhere that you can go.
LONG BATTERY LIFE	Stays on for more than a year without having to change the battery.
EASY-TO-READ DISPLAY	View the time of day and your stats right on your wrist.
ACHIEVE YOUR GOALS	vívofit learns your activity level and assigns a personalized, attainable goal each morning.
TRACK YOUR PROGRESS	With the touch of one button, wirelessly sync vívofit with Garmin Connect to see a complete picture of your progress, join online challenges and earn virtual badges for extra motivation. You can access our free online community from your computer or on your compatible mobile device ³ with the Garmin Connect™ Mobile app.
FOLLOW YOUR HEART	With optional heart rate monitor, record your heart rate and zone data for any fitness activity.
COUNT CALORIES	Records calories burned throughout the day including base metabolic rate. Sync to Garmin Connect to see detailed calorie trends and to track progress towards your goal weight.
MONITOR YOUR SLEEP	Set the sleep mode when you go to bed to track the quality of your rest.

GARMIN CONNECT

UPLOAD VIA Bluetooth® SMART TO YOUR MOBILE DEVICE OR VIA ANT+ TO YOUR PC.

Time Screen

Track Your Weight⁴

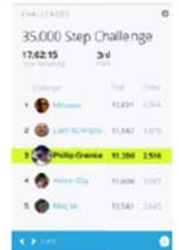
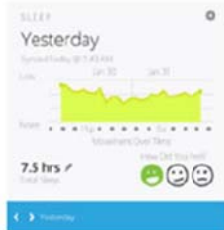
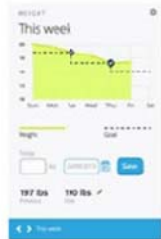
Monitor Your Sleep⁴

Daily Goal⁴

Leader Board⁴



Sync Screen



PRODUCT SPECIFICATIONS

Unit dimensions	21mm wide, 10.5mm thick Wrist Size (wrist circumference) Small: 4.7 – 6.9" / 120 – 175mm Large: 6.0 – 8.3" / 152 – 210mm
Display size, W x H	25.5mm x 10 mm
Weight	25.5 grams
Battery	2 x CR1632 replaceable coin cell
Battery life	Over one year
Water resistant	Up to 50m
History	Stores over one month of 24/7 activity data on device between syncs
Heart rate monitor compatible	Yes
Wireless Sync	Yes (Bluetooth® Smart ³ technology or USB ANT Stick™)
Sleep tracking	Yes
Colors	Black, Slate, Teal, Purple, Blue
On-device data fields / screens	Daily Step Count, Goal Countdown, Distance, Calories, Time of Day, Heart rate ¹
Sensor	3-axis accelerometer

PRODUCT COPY

36 WORDS	vívofit™ is the only fitness band that greets you with a personalized daily goal, tracks and displays your progress 24/7 and reminds you when it's time to move. Features wireless sync and 1+ year battery life.
60 WORDS	Make every step count with vívofit™. It's the only fitness band that greets you with a personalized daily goal, tracks your progress 24/7 and reminds you when it's time to move. vívofit™ has an easy-to-read display and 1+ year battery life. Features wireless sync to Garmin Connect™ where you can join wellness challenges and save, plan and share your progress.
105 WORDS	Make every step count with vívofit™. It's the only fitness band that greets you with a personalized daily goal, tracks your progress and reminds you when it's time to move. vívofit™ shows your steps, goal countdown, calories, distance and time of day on its easy-to-read display. It also monitors your sleep stats for later review online. Pair it with a heart rate monitor ¹ for heart rate data during fitness activities. vívofit™ is water resistant ² and has a 1+ year battery life. It features wireless sync to Garmin Connect™, a free online community where you can join fitness challenges and save, plan and share your progress.

PRODUCT CONFIGURATIONS

Available: 1st Quarter, 2014

vívoFit

Package Includes: vívoFit with large and small band, USB ANT Stick™, documentation.

Item	UPC	EP	UVP
vívoFit Black	753759119553		
vívoFit Purple	753759119577		
vívoFit Teal	753759119584		
vívoFit Blue	753759119591		
vívoFit Slate	753759119607		

CASE PACK INFORMATION

	vívoFit	vívoFit Bundle
Gift Box Dimensions	6.5" L x 2.6"W x 2.5"H (16.5 x 6.6 x 6.4cm)	6.5" L x 3.5"W x 2.5"H (16.5 x 8.9 x 6.4cm)
Gift Box Weight	0.25lb (113.4g)	0.6lb (272.6g)
Case Pack	40 pieces per carton	32 pieces per carton
Master Carton Dimensions	15.0"D x 12.0"W x 12.4"H (38.1 x 30.5 x 31.5cm)	15.0"D x 12.0"W x 12.4"H (38.1 x 30.5 x 31.5cm)
Master Carton Weight	14 lbs (6.4kg)	29 lbs (13.2kg)

PROMOTIONAL VIDEO

Watch the vívoFit promotional video at GARMIN.COM/VIVO.