



Windows 10 Pro: The essential guide

How modern PCs and Windows 10 Pro can
future proof your small-medium business

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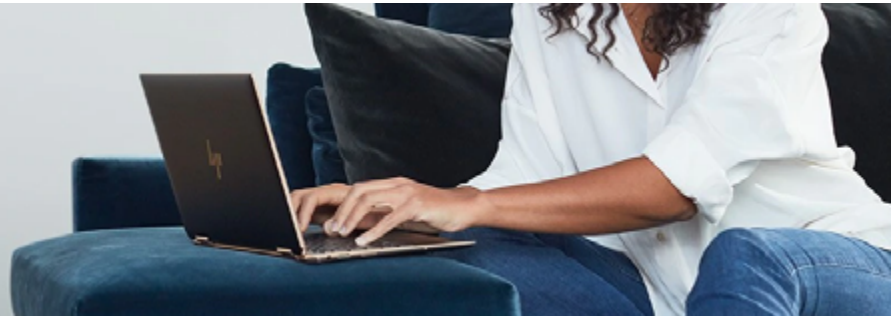
Introduction

As businesses adapt and look beyond the challenging start to the year, 'Best Practice' and 'Next Practice' have never been further apart. The rules of business management and technology planning have been rewritten, and businesses need the technology to adapt and win in the New Next.

To succeed in this period of accelerated change, leading businesses are **refocusing on technology**, and its importance on employee empowerment, enabling future-flexible workplaces and enhancing both communication and community.

This eBook explores how **modern PCs** powered by **Windows 10 Pro** provides a foundation of an adaptive businesses that can win in the future.

Preparing for the New Next



There are three areas which leading businesses are focusing on as they prepare for the future - across which, a rethink, and refresh of the hardware employees need to stay engaged, connected and productive in the New Next.



Employee empowerment

Businesses need technology which provides a positive, shared work experience, leaving you and your team feeling productive and empowered. Compared to traditional working arrangements and offices, the dynamics of remote working is significantly different, which has businesses searching for how they can easily adopt, and adapt to remote working.



Future flexible workplace

Within the New Next, workplaces will be a hybrid between the traditional office and a fully digital environment, and businesses have to be secure, flexible and fast to adapt. Already, many SMBs have pivoted towards a digital-first business model. During this time, the technology needs of each business will fluctuate as they grapple with this new reality. At the same time, this could expose a business' security infrastructure, making it very susceptible to cyber threats and data breaches.



Communication and community

For many businesses, the approach to communication will constantly shift as connective technologies become second nature. No matter how external circumstances change things, the ability for teams to communicate and collaborate is a vital ingredient in enabling business continuity, agility, and growth. It also creates the foundation for game-changing innovation that can unlock greater productivity and efficiencies.

Why Windows 10 Pro



As businesses pivot to adapt, the role of technology has never been more crucial. We have realised that workplace productivity can be improved by allowing employees to choose where they work, but can often overlook the role of the equipment which each employee is armed with.

This business transformation would, ideally, **enable employees to remain productive** and **collaborate** effectively with each other **wherever they are working from**, without any compromise in security for their devices, personal privacy, and confidential business data.

Fulfilling every requirement and aspect of a successful business within the New Next is Windows 10 Pro. It's a platform that empowers your people to connect easily, collaborate seamlessly, and contribute their best ideas and thinking.



Why businesses choose Windows 10 Pro

[Watch the video](#)

Windows 10 Pro was designed to be the foundation of the modern workplace. It contains **comprehensive security, business-class tools and flexible management**. Modern devices and Windows 10 Pro enable teams to work more effectively, collaboratively and creatively. It also works seamlessly with the most trusted productivity and collaboration suites, so teams can achieve more while working smarter.



For the individual employee, **Windows 10 Pro empowers them to work virtually anywhere** without compromising privacy and security. This facilitates a shift to remote or hybrid working and management, without the need to change existing IT.

Modern PCs: The best way to experience Windows 10 Pro



Businesses come in all shapes and sizes, serve all sorts of customers or industries, and face different challenges. As the needs of your business evolve in the New Next, it's crucial that your employees are equipped with modern PCs that allow them to stay connected and be connected wherever work is.

In the New Next, your employees will not just be working from the office anymore. Work can be done anywhere, including our phones and tablets, so we should be able to stay productive wherever we choose to work from. With Windows 10 Pro, you can pick up where you left off, wherever you left off. Webpages, Microsoft 365 docs, photos – read, write, and edit them across all your devices.

Easily manage your business, the way you want Windows 10 Pro offers simple and flexible management, so you can get more done.



Modern PCs and Windows 10 Pro are not only designed for how your team works now – it's ready for how they'll work tomorrow.

The most security protection, built in



Security Comes Standard

Windows 10 Pro comes with built-in security features, including firewall and internet protections to help safeguard against viruses, malware, and ransomware.

[Watch how Windows 10 Pro security features help her business.](#)



Windows Defender – always on defense – at no extra cost

Windows Defender comes standard on all modern PCs and Windows 10 Pro. Ongoing security updates protect your employees against the latest threats¹. You can use Windows Defender to detect ransomware attacks and, with a Microsoft 365 subscription,² restore your files with a click.³



Sign in fast, secure, and password-free

Modern PCs feature Windows Hello, letting you use facial recognition or fingerprint⁴ for instant access up to three times faster⁵ than a traditional password login.

[Watch how Windows Hello protects her business.](#)



You manage your privacy

Set your location, camera, and data usage options in the easy-to-access account settings panel.



BitLocker and BitLocker To Go

Keep your files safe with BitLocker and get the same security on removable storage devices with BitLocker To Go.⁶



Files are secured and accessible across devices

Save your files to OneDrive to keep them protected, backed up, and accessible from all your devices, anywhere.

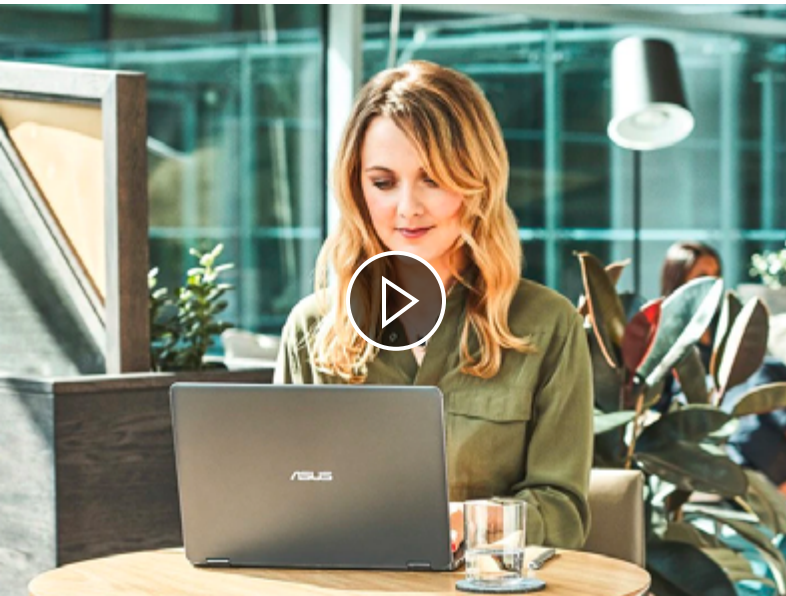


Find my device

Find my device is a feature that can help you locate your Windows 10 device if it's lost or stolen. It works for any Windows device, such as a PC, laptop. You can also lock your device or reset your password for added security. Learn more [here](#).

Works how you work

In the New Next, the technology needs of your employees will evolve and flex month-to-month. Modern PCs and Windows 10 Pro work seamlessly with the most trusted productivity and collaboration suites, to empower your employees to work virtually anywhere.



Remote Desktop

Unlock and access your own machine—all your files, folders, and apps just the way you left them—from virtually any device.

[Watch how Windows 10 Pro Remote Desktop helps her business.](#)

Microsoft Search in Windows

Users can search apps, documents, emails, company resources, in a rich and familiar way, and find everything they need faster. Syncs files securely to the cloud, so you can access them from any device with OneDrive. OneDrive for Business adds seamless synchronisation with SharePoint and Teams.

Enables creativity and teamwork

Modern devices and Windows 10 Pro boost productivity and teamwork, empowering the creator inside of every employee, with core platform capabilities and features that sync across different devices help users work faster, stay on track, and organise their digital workspaces.

Work faster

Empower employees to get organised, focus quickly on the task at hand, stay in the flow and work seamlessly across devices.

Boost teamwork

Integrated for the richest user experience, together Windows 10 Pro and Office offer a comprehensive collaboration solution and make it easier to connect with people and teams.



Simple, flexible management

Modern devices and Windows 10 Pro allow you to shift to **remote working and management** without changing your existing IT. With simplified identity, device and application management — you can focus on your business. With features such as **Windows Autopilot**, you can fully configure and provision your devices at the same moment you purchase them. They are ready to go right out of the box.

[Watch how Windows Autopilot helps her business.](#)



Intuitive interactivity



Natural interaction options like **touch, pen or voice**, and intelligent apps that work across PC, tablets and mobile devices, enable users to interact however best suits their needs or work requirements.⁷ If time and space are limited, trade in the keyboard and mouse for a digital pen. Whether at the office, or working remotely — email, edit, and search wherever, whenever. Make any space your workspace with a digital pen that can take notes, sign documents, navigate, draw, doodle, edit, and more.⁸

[Watch how this business uses Windows Ink.](#)

Faster to Done



Why upgrade to Windows 10 Pro? If you run a small business and want enhanced functionality, Windows 10 Pro is the way to go. Here's why:



Getting to 'done' is a snap

Windows 10 Pro enables users to multitask masterfully, spend less time moving things around, and keep the documents and apps they need in easy view.



One place for taking action

Action Center displays important notices in a single spot. Notifications are more visually compelling and present logical next steps.



Start fast and smart

The Start menu is better than ever. Employees can personalise it by pinning their go-to apps and files for fast access, and organise app tiles by groups and folders.



Take control of your digital workspace

Employees have new ways to take command of their desktop. They can use the task view to see open apps and documents in a single view, or create virtual desktops with the items they want if their screen is getting too crowded.

Devices to navigate the New Next

The New Next has expanded the reach of the workplace, changing where and when we work. Whether you work best in a café, on the bus, or at home on your couch, there's a device out there that will help your employees be productive at the time and place of their choosing.

Discover the Windows 10 Pro devices that will help you and your employees stay connected, productive and collaborative in the New Next.



HP ProBook 450 G7

Features:

- Windows Hello Capable (Fingerprint)
- 10th Generation Intel Core i5 Processor
- 15.6" Display
- RAM 8GB
- 256GB SSD
- From 2kg

[Buy now](#)



Lenovo ThinkBook 15

Features:

- Windows Hello Capable (Fingerprint)
- Intel Core i3/ i5/ i7 Processor
- 15.6" Display
- RAM 24GB
- Up to 1TB SSD and Up to 2TB HDD
- From 1.8kg

[Buy now](#)



Dell Latitude 5310 2-in-1

Features:

- Windows Hello Capable (Face/Fingerprint)
- 10th Gen Intel Core Processors up to i7 Vpro -6Core
- 13.3" (HD/FHD/Touch) Display
- RAM up to 32GB
- Upto 1TB M.2 PCIe SSD
- From 1.22kg

[Buy now](#)



Acer TravelMate X514

Features:

- Windows Hello Capable (Face/Fingerprint)
- 8th Generation Intel Core i7 Processor
- 14" Touch Screen Display
- RAM 16GB
- 512 SSD
- <1kg

[Learn more](#)



Start your journey today

Businesses come in all shapes and sizes, serve all sorts of customers or industries, and face different challenges. As the needs of your business evolve in the New Next, it's crucial that your employees are equipped with modern PCs that allow them to stay connected and be connected where-ever work is.

Are you ready to face the New Next?

[Learn more here](#)

Footnotes

¹ For the supported lifetime of the device. Internet access fees may apply.

² Microsoft 365 subscription sold separately.

³ Files are restored to the state they were in before the attack occurred. Files Restore requires a Microsoft 365 subscription. File versions created up to 30 days in the past

⁴ Windows Hello requires specialised hardware including a Windows Hello capable device, fingerprint reader, illuminated IR sensor or other biometric sensors and capable devices.

⁵ Based on average time comparison between typing a password respectively detecting a face or fingerprint to authentication success.

⁶ BitLocker requires either Trusted Platform Module (TPM) 1.2, TPM 2.0 or a USB flash drive. Client Hyper-V requires a 64-bit system with second level address translation (SLAT) capabilities and additional 2 GB of RAM.

⁷ Users must link their mobile phone to their PC in PC settings or through Your Phone app from the Microsoft Store. Users will receive an app from Microsoft which they must download to their mobile phone and follow the setup prompts. Requires Android 7.0+.

⁸ Pen capable tablet or PC required. Pen accessory may be sold separately.



Discover how Modern PCs can
help you navigate the New Next

[Learn more](#)