



RECHARGEABLE BATTERIES

The simplified VARTA rechargeable assortment focusses on high-sellers including more special products and the broadest 'Ready To Use' range.

The VARTA blister design leads the consumer to a faster and easier purchasing decision.

Pre-Charged and stays charged

Straight from the pack!



Low Self Discharge



6 compelling advantages of 'Ready To Use' Rechargeable Batteries

1. VARTA 'Ready to Use' Rechargeable Batteries are ready to be used straight from the pack without requiring charging first.
2. VARTA 'Ready to Use' Rechargeable Batteries have a very low self-discharge and an extremely long shelf life up to 75% remaining capacity after 12 months (AAA 1000mAh/ AA 2600 mAh up to 65%).
3. It's possible to keep VARTA 'Ready to Use' Rechargeable Batteries in your device for a long time without recharging.
4. Due to different capacities it's possible to use VARTA 'Ready to Use' Rechargeable Batteries for energy-hungry as well as low drain devices.
5. All VARTA 'Ready to Use' Rechargeable Batteries are rechargeable in all chargers.
6. 74% of consumers understand the 'Ready to Use' claiming the most vs other pre-charged claims*.

*Source: Independent European Market Research Study, 2012

1. For a faster orientation: battery size and electrochemical system

2. Self-explanatory icon for pre-charged cells

3. „SAVE MONEY“ claim to communicate the key benefit of Rechargeable Batteries

4. Visible labelling of the minimum capacity for better differentiation

5. Easier navigation thanks to icons referring to respective devices and applications

6. „PRE-CHARGED“ Supporting the 'Ready To Use' claim

SAVE MONEY

2x = 2000

Alkaline

SAVE MONEY

2x = 2500

Alkaline

SAVE MONEY

4x = 4000

Alkaline

SAVE MONEY

4x = 5000

Alkaline

Microphone

Alarm Clock

Battery-Operated Toys

Wireless Mouse

GPS Systems

Photoflash

Babymonitor

Game Controllers

L.E.D. Flashlights

All capacities and sizes

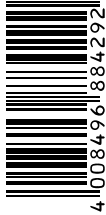
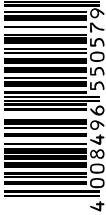
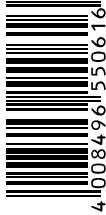
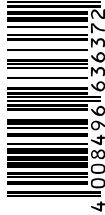

VARTA offers rechargeable cells for every application. All common sizes up to the highest capacities are 'Ready To Use'. An environmentally-friendly product assortment to meet the highest consumer demands.

Available as:

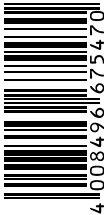
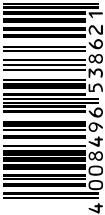
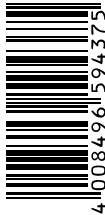


Type	Voltage (V)	Electrochemical System	Typical capacity (mAh)	Width (mm)	Height (mm)	Depth (mm)	Diameter (mm)	Weight (g)	IEC	Others
56743	1.2	Ni-MH	550	-	44.5	-	10.5	12	HR 03	AAA, Micro
56703	1.2	Ni-MH	800	-	44.5	-	10.5	12	HR 03	AAA, Micro
5703	1.2	Ni-MH	1000	-	44.5	-	10.5	14	HR 03	AAA, Micro
56746	1.2	Ni-MH	1350	-	50.5	-	14.5	25	HR 6	AA, Mignon
56716	1.2	Ni-MH	1600	-	50.5	-	14.5	25	HR 6	AA, Mignon
56706	1.2	Ni-MH	2100	-	50.5	-	14.5	29	HR 6	AA, Mignon
56756	1.2	Ni-MH	2400	-	50.5	-	14.5	30	HR 6	AA, Mignon
5716	1.2	Ni-MH	2600	-	50.5	-	14.5	30	HR 6	AA, Mignon
56714	1.2	Ni-MH	3000	-	50	-	26	66	HR 14	C, Baby
56720	1.2	Ni-MH	3000	-	61.5	-	34.2	82	HR 20	D, Mono
56722	9.0	Ni-MH	200	26.6	15.7	48.5	-	36	HR 9V	9V, E-Block

RECHARGEABLE BATTERIES



Type	56743	56703	56703	56703	56703
Others	AAA, Micro	AAA, Micro	AAA, Micro	AAA, Micro	AAA, Micro
Order-No./ consumer unit	56743 101 404	56703 101 402	56703 101 404	56703 101 494	56703 101 436
Typical capacity (mAh)	550	800	800	800	800
Batteries/ consumer unit	4	2	4	3+1	6
Width (mm) Blister	80	80	80	80	80
Height (mm) Blister	120	120	120	120	120
Depth (mm) Blister	12	12	12	12	12
Weight (g) Blister	45	28	52	52	76
Minimum pieces/shipment unit	10	10	10	10	10
Innecarton	10	10	10	10	10
Mastercarton	50	50	50	50	50
Voltage (V)	1.2	1.2	1.2	1.2	1.2
Electrochemical System	Ni-MH	Ni-MH	Ni-MH	Ni-MH	Ni-MH
Height (mm) Battery	44.5	44.5	44.5	44.5	44.5
Diameter (mm) Battery	10.5	10.5	10.5	10.5	10.5
Weight (g) Battery	10.2	12	12	12	12
IEC	HR03	HR03	HR03	HR03	HR03
Details	Page 24	Page 24	Page 24	Page 24	Page 24
EAN/GTIN/ consumer unit	 4 008496 884292	 4 008496 550579	 4 008496 550616	 4 008496 636372	 4 008496 674312



56703	5703	5703	5703	5703
AAA, Micro	AAA, Micro	AAA, Micro	AAA, Micro	AAA, Micro
56703 101 476	05703 301 402	05703 301 404	05703 301 494	05703 301 405
800	1000	1000	1000	1000
5+1	2	4	3+1	4+1
80	80	80	80	80
120	120	120	120	120
12	12	12	12	12
76	32	60	60	74
10	10	10	10	10
10	10	10	10	10
50	50	50	50	50
1.2	1.2	1.2	1.2	1.2
Ni-MH	Ni-MH	Ni-MH	Ni-MH	Ni-MH
44.5	44.5	44.5	44.5	44.5
10.5	10.5	10.5	10.5	10.5
12	14	14	14	14
HR03	HR03	HR03	HR03	HR03
Page 24	Page 24	Page 24	Page 24	Page 24
 4 008496 675470	 4 008496 538621	 4 008496 594375	 4 008496 772926	 4 008496 772889