

# HOW DOES A PRODUCT BECOME PART OF THE BETTER WORLD RANGE?

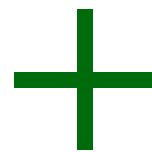


To be included in our Better World range each product must meet a set of criteria:

## MANDATORY

# 01

The product must comply with our Group ESG policies



## AT LEAST ONE OF THE BELOW:

# 02

Fall under one of a diverse range of sustainability certifications

# 03



**MADE MORE SUSTAINABLY**

*e.g. recycled material*

# 04



**SUSTAINABLE SOLUTION**

*e.g. saves energy*

# 05



**SUPPORTS CIRCULARITY**

*e.g. extends the product life*

More details on all of these can be found on the [Better World hub](#)